



Showana

Gull

General **ACCOUNTANT**
Cost **ACCOUNTANT**



Hello, I'm Showana Gull, a results-driven accountant with nearly a decade of experience. I excel in efficiency, decision-making, and possess a deep understanding of both financial and interpersonal aspects of the role. I let my work speak for itself.



CONTACT ME @



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Dubai, **U.A.E.**
Lahore, **Pakistan.**



TECHNICAL EXPERTISE



SAP

Oracle

ZOHO Books

Quick Books

• Tally

• Peachtree

• Financial EXCEL

• MS Office Tools



PERSONAL SKILLS

● COST MANAGEMENT



● FINANCIAL REPORTING



● BUDGETING



● AUDITING



● ERP SET-UP & MANAGEMENT



● TAXATION



SCAN THE BELOW CODE

TO MY **VIDEO RESUME**



MY WORK JOURNEY



GENERAL ACCOUNTANT

Transcontinental Foodstuff Trading LLC

September 2021 - Present



ACCOUNTS EXECUTIVE

Siha & Afia International-Organic Food FZCO

September 2020 - September 2021

COST AND ACCOUNTS OFFICER

Bunny's limited

February 2019 - August 2020



ERP OFFICER

Suraj Cotton Mill

April 2017 - May 2018



EDUCATION



ICMA

Pakistan

2015 - on-going

Cost & Management Accountants

Institute of Cost & Management
Accountants of Pakistan

2013 - 2015

Master of Commerce (M.COM)

Accounts & Finance

Bahudin Zikriya University, Multan,
Pakistan



TransContinental

Foodstuff Trading LLC

(September 2021 - Present)

GENERAL ACCOUNTS

Managed Team of: 20 People

Reporting to: General Manager / CEO

Transcontinental Foodstuff Trading

LLC, based in Dubai, UAE, is a leading FMCG distribution house across the Seven Emirates and GCC countries. Specializing in Pakistani ethnic food products, we exclusively distribute renowned brands, including EBM, HILAL, SHAHI, United King, and Nestle

Ledger Management: Maintain and reconcile sales, purchase, and expense ledgers with banks, customers, and suppliers.

Payroll Administration: Establish and manage a comprehensive payroll system, calculating allowances, bonuses, commissions, gratuity, and loan deductions.

Inventory Oversight: Oversee inventory management, ensuring seamless future supplies through effective reporting.

Financial Reporting: Prepare periodic financial statements (Balance Sheet, Income Statement), providing valuable insights to management.

Cost Analysis: Calculate product costs, prepare analytical reports, and report on variances between budgeted and actual figures.

Tax and Compliance: Ensure VAT compliance through meticulous tax workings and implementation of a comprehensive VAT Reporting.

Import/Export Operations: Manage import and export operations, preparing necessary documents for smooth transactions.

Financial Health Reporting: Provide concise reports on the company's financial health and liquidity.



SIHA&AFIA

Organic And Allergen Free Food Products

(September 2020 - September 2021)

ACCOUNTS EXECUTIVE

Managed Team of: 20 People

Reporting to: General Manager / CEO

Siha & Afia International FZCO:

Leading manufacturer of organic and allergy-friendly food products, including raw ingredients, baked savories, and lifestyle-friendly items.

We wholesale and distribute to supermarkets, marketplaces, restaurants, hotels, bakeries, and retail markets.

Prepare accurate financial statements (Balance Sheet, Income Statement, internal accounts) for management review.

Optimize daily operations, enhance systems, and oversee projects for compliance, managing client account metrics.

Ensure VAT compliance through meticulous tax workings and a comprehensive VAT Reporting system.

Manage all accounting transactions, including sales, expenses, bank, petty cash, customer, and supplier accounts.

Prepare monthly, quarterly, and annual budget forecasts and financial statements.

Adhere to Dubai Customs law by making mandatory Customs Declarations for all imports.

Reconcile accounts payable and receivable to maintain accurate financial records.

Calculate taxes and complete tax returns in compliance with regulations.



(February 2019 - August 2020)

COST AND ACCOUNT OFFICER

Managed Team of: **5 People**

Reporting to: **Manager / CEO**

Bunny's Limited, a leading food production company, manufactures bakery products specialising in bread and snack food nationwide.

Assess incoming products, resources, and services, collaborating with department heads to minimize waste.

Develop and implement proactive cost-cutting solutions, handling accounts payable/receivable and preparing financial reports.

Maintain records, coordinate audits, and prepare financial documents such as invoices and bills.

Assist finance department and senior accounting staff with various tasks, including budgeting and record-keeping.

Review computer reports for accuracy and trace errors back to their source.



(April 2017 - May 2018)

Reporting to: **Accounts Manager**

ERP OFFICER

Suraj Cotton Mills Limited, a pioneer in producing textiles with a nationwide presence.

- Develop, maintain, configure, upgrade, and implement ERP systems.
- Perform day-to-day maintenance, install upgrades, and test for bugs.
- Track and record data using Data Loader, Excel, and spreadsheets.
- Define and update supplier/customer/agent information, tax rates, and inventory details.
- Prepare implementation documentation, resolve technical issues, and support users.



TRAINING & WORKSHOP



Muslim Commercial Bank, Pakistan

MANAGEMENT TRAINEE OFFICER

Muslim Commercial Bank

December 2014 - June 2015



TRAINEE OFFICER

Zarai Taraqati Bank Limited

July 2013 - August 2013

I have successfully completed the following workshops and programs:

- Advanced Financial Management & Analysis workshop in Power Bi at Kaizen Analytic LLP.
- MS Office and Advanced Excel workshops at ICMAP.
- "Train the Trainer" program conducted by Qasim Ali Shah Foundation.
- Insurance, Sales, and Product Training with JLI in Multan.
- Completed a 2-month CBT Program from Allama Iqbal Open University.
- Completed a 3-month English Spoken Course from P.B.T.E Lahore.



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THANK YOU FOR CONSIDERING MY APPLICATION