

FINANCE Manager | COST Controller



Showana Gull

Strategic finance leader with 10+ years of UAE and global experience driving end-to-end financial operations. I specialize in process automation, strict FTA/Corporate Tax compliance, and transforming complex data into actionable business growth.



CONTACT ME @



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MY WORK JOURNEY



FINANCE MANAGER
Langpros Legal Translation LLC
October 2024 - Present



SENIOR EXECUTIVE ACCOUNTANT January 2024 - August 2024
Independent Financial Consultant (Contractual) - Individual Group of Companies



GENERAL ACCOUNTANT
Transcontinental Foodstuff Trading LLC
September 2021 - December 2023



ACCOUNTS EXECUTIVE
Siha & Afia International-Organic Food FZCO
September 2020 - September 2021

COST AND ACCOUNTS OFFICER
Bunnys limited
February 2019 - August 2020



ERP OFFICER
Suraj Cotton Mill
April 2017 - May 2018



EDUCATION

Associate Chartered & Management Accountant (ACMA)

Institute of Chartered & Management Accountants of Pakistan



Institute of Cost & Management Accountants of Pakistan

ICMA Pakistan

Master of Commerce in Accounts & Finance (M.COM)

Bahudin Zikriya University, Multan, Pakistan



SKILLS & EXPERTISE

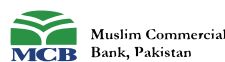
- COST MANAGEMENT
- FINANCIAL REPORTING
- INVENTORY MANAGEMENT
- ERP SET-UP & MANAGEMENT
- BOOK KEEPING
- BUDGETING
- TAXATION
- AUDITING
- Oracle
- Zoho Books
- Protomos
- Quick Books
- Financial EXCEL
- MS Office Tools
- SAP
- Xero



CERTIFICATION & TRAINING



- Certified Microsoft Excel Specialist.
- Certified Zoho Books Professional.
- Advanced Power BI Analytics.
- UAE Corporate Tax & Updated FTA Regulation Training.



MANAGEMENT TRAINEE OFFICER
Muslim Commercial Bank
December 2014 - June 2015



TRAINEE OFFICER
Zarai Taraqati Bank Limited
July 2013 - August 2013

- Insurance, Sales, and Product Training with JLI in Multan.
- MS Office and Advanced Excel workshops at ICMAP.
- "Train the Trainer" program conducted by Qasim Ali Shah Foundation.



FINANCE MANAGER

October 2024 - Present

Langpros Legal Translation LLC

- Direct end-to-end finance operations, including O2C, P2P, payroll, VAT, corporate tax, and compliance for a high-volume business, reporting directly to the CEO.
- Spearheaded the recovery of over AED 1 Million in bad debts and overdue receivables through strategic follow-ups and account restructuring.
- Slashed reconciliation processing time by 70% and reduced manual financial processing errors by 90% by introducing automated reconciliation controls.
- Led the end-to-end implementation of Zoho and migrated the PEMO wallet, successfully integrating them with Protemos and banking workflows.
- Administer comprehensive payroll functions, including WPS, EOSB, bonuses, and SIF processing for 50+ employees, while monitoring 20+ bank accounts and financial channels.
- Manage complex financial operations for major VIP entities, including DAMAC, VF Holdings, PureHealth, and government-related clients.



SENIOR EXECUTIVE ACCOUNTANT

Independent Financial Consultant (Contractual) - individual Group of Companies

January 2024 - August 2024

As an independent consultant, I concurrently managed the financial operations of five diverse UAE businesses. I partnered with these growing entities to overhaul their accounting systems, lead ERP migrations, and ensure strict regulatory compliance.

- Multi-Entity Financial Management: Directed comprehensive accounting operations, daily bookkeeping, and accurate financial statement preparation across five distinct corporate entities simultaneously.
- Strategic System Migrations: Led the successful digital transformation from Xero to Zoho One and optimised QuickBooks filing systems, driving a 75% reduction in administrative task time.
- SOP Development & Workflow Optimisation: Designed and implemented critical order-to-cash policies and standard operating procedures (SOPs) to streamline operational efficiency and maximise revenue.
- Cash Flow & Gateway Integration: Managed complex payroll, strict bank reconciliations, and forecasted cash flows while seamlessly integrating payment gateways, including Stripe, Foloosi, and Zabooni.
- Regulatory Compliance & Reporting: Ensured strict adherence to corporate policies and UAE regulations, executing flawless VAT and Corporate Tax submissions to the FTA while generating project-wise profitability analysis.



GENERAL ACCOUNTANT

September 2021 - December 2023

Transcontinental Foodstuff Trading LLC

- Managed a team of 30+ and reported directly to the GM/CEO for a top distributor of ethnic food products (representing brands like EBM, Nestle, HILAL).
- Led ledger reconciliations for sales, purchases, suppliers, and banking transactions, ensuring accurate financial health reports for management review.
- Administered comprehensive payroll, processed allowances, bonuses, and loan deductions, and managed inventory reporting for seamless supply operations.
- Analysed product costs, assessed budget variances, and handled complete import/export documentation.



ACCOUNTS EXECUTIVE September 2020 - September 2021

Siha & Afia International-Organic Food FZCO

- Managed a 20-person team overseeing accounting transactions for a leading manufacturer of organic, allergy-friendly foods.
- Prepared monthly, quarterly, and annual financial statements and budget forecasts while ensuring strict Dubai Customs law compliance for all import declarations.
- Maintained strict VAT compliance with thorough tax workings, submissions, and reporting.



COST AND ACCOUNTS OFFICER February 2019 - August 2020

Bunny's limited

- Collaborated with department heads to evaluate incoming resources and proactively implement cost-cutting solutions, successfully reducing operational waste.
- Managed full-cycle AP/AR processes, coordinated audits, and verified complex computer reports to trace and eliminate errors.



ERP OFFICER April 2017 - May 2018

Suraj Cotton Mill

- Developed, configured, and upgraded ERP systems, performing day-to-day maintenance, bug testing, and user support.
- Tracked and recorded extensive data using Data Loader and defined critical tax rates, inventory details, and supplier information.

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THANK YOU FOR CONSIDERING MY APPLICATION